



Hills Raider Basketball Association

Social Media Policy

Definitions: “HRBA” or the “Association” refers to Hills Raiders Basketball Association and “Member” means any Club, Association, Official, Coach, Player or Individual affiliated with Hills Raiders Basketball Association.

Using the internet and electronic communication is essential for communicating with associations, members, and the general public. Hill Raiders Basketball Association is committed to communication being appropriate and related to relevant business and promotes the use of social media in accordance with Basketball Western Australia’s “Social Media Policy” and Basketball Australia’s “Member Protection Policy” (updated 2023).

What We Will Do:

When using technology, Hills Raiders Basketball Association will ensure that all players, coaches, officials, volunteers, staff and committee personnel’s privacy is protected, that there are clear boundaries maintained, and that bullying and harassment does not occur.

Website, SMS, Email and Social Media:

Information on competitions, social events, committees, policies, constitution, rules and by-laws will be placed on HRBA’s websites and social media outlets.

- No offensive content or photos will be uploaded to the website, especially about social activities and events.
- Websites may be used to communicate business and sanctioned events and/or promotions.
- Text communication should be short and about relevant matters.
- No statements shall be made that are misleading, false, or likely to injure the reputation of any person, club, or Association.
- No statements shall be made that might bring our sport into disrepute.

What We Expect You to Do

All members are expected to use the internet and electronic communication appropriately, so think about what you want to say before you write it.

Remember, an Email or Social Media post (or any other form of electronic written media) is a written record of your thoughts on a matter and can be used against you later.

Communication (including photos and video):

- Must not offend, intimidate, humiliate, or bully any member and/or club/s.
- Must not be misleading, false or injure the reputation of member and/or club/s or Association.
- Should seek to protect the privacy of members.
- Must not bring the sport, member, club, association, or league into disrepute.

Non-Compliance

Any member found to have sent inappropriate electronic communication, uploaded inappropriate website content, or engaged in blogs or discussions that harass, offend, intimidate, or humiliate another member, may face disciplinary action as outlined in Basketball WA Member Protection Policy (2023).

Cyber bullying (e.g., bullying that is carried out through an internet service such as email, a chat room, discussion group, instant messaging, or web pages) under certain circumstances is a criminal offence that can be reported by victims to the police.

The Association can also initiate separate action to the Basketball WA Member Protection Policy (2023) where there has been a breach of this Policy.

Members publishing false or misleading comments about another person in the public domain (e.g., Facebook or websites) may be liable for defamation, civil or criminal prosecution.

Revisions			
Date Revised	Date Adopted	Version	Approved By
09022022	13022022	1.1	Bill Edwards
26/09/2023	26/09/2023	1.2	Bill Edwards

